

# GEORGIA PUBLIC BROADCASTING 2008 QUARTERLY REPORTS 1 ST — 4TH QUARTERS

ISSUES & PROGRAMMING

## Georgia Public Broadcasting TELEVISION

#### Quarterly Issues/Programming Report

1st Quarter 2008 (January – March)

#### List of Issues

- 1. Slowing Economy
- 2. Current Medical Issues in Georgia
- 3. Georgia Taxation Issues

#### (1) Slowing Economy

#### The NewsHour with Jim Lehrer Thursday, January 10, 6:00 - 7:00 pm

**PBS** 

Candidates Strive to Address Voter Concerns on Economy: Exit polling from Tuesday's New Hampshire primary shows that the economy was the top concern among voters in the state, ahead of the Iraq war, healthcare and immigration. Financial reporters explain what candidates are doing to ease voters' economic anxieties.

#### The NewsHour with Jim Lehrer Tuesday, January 22, 6:00 - 7:00 pm

**PBS** 

Amid Economy Woes, Americans Weigh Financial Options: As fears of a U.S. economic downturn stir tumult in global financial markets, two financial experts examine the impact of the market turmoil on the average American consumer and how the week's events may fit into the broader U.S. economic forecast.

#### Georgia Weekly

Local

Sunday, January 27, 1:00 - 1:30 pm

As the national economy struggles, what is in store for Georgia? Jeff Humphreys, Director of the Simon S. Selig Center for Economic Growth in the Terry College of Business at the University of Georgia joins us with his forecast.

#### Georgia's Business

Local

Sunday, February 10, 1:30 – 2:00 pm

Bankruptcies in Georgia: up 25 percent; credit card debt: \$3,000 for every man, woman and child in the US; each of us has, on average: nine credit cards. For 17 years, Suzanne Boas has been head of the Consumer Credit Counseling Service in Atlanta, which helps thousands of consumers in Georgia who are over their heads in debt.

#### Bill Moyers Journal

**PBS** 

Sunday, February 17, 3:00 - 4:00 pm

Out-of-control debt. Does America's \$9 trillion federal debt mean we are mortgaging our future and jeopardizing individual savings, healthcare, and retirement for generations to come? Bill Moyers gets a reality check from Public Agenda's Scott Bittle and Jean Johnson, co-authors of Where Does the Money Go?: Your Guided Tour to the Federal Budget Crisis.

#### The NewsHour with Jim Lehrer

**PBS** 

Thursday, March 20, 6:00 - 7:00 pm

On the Campaign Trail, Candidates Shape Foreign, Domestic Policies: Democratic presidential candidates Senators Hillary Clinton and Barack Obama spent Thursday on the campaign trail outlining their plans to boost the economy, while presumptive GOP nominee Sen. John McCain met with British Prime Minister Gordon Brown in London.

#### The NewsHour with Jim Lehrer

**PBS** 

#### Friday, March 21, 6:00 - 7:00 pm

Examining the Roots of U.S. Economic Woes: In recent months, the U.S. business world has been hit with troubling economic news, ranging from the sub prime mortgage crisis to the Bear Stearns bailout to the plummeting value of the dollar. Paul Solman explains the factors that have led to the recent downturn.

#### (2) Current Medical Issues in Georgia

#### Frontline "The Medicated Child" Tuesday, January 8, 10:00 - 11:00 pm

**PBS** 

Ten years ago, stimulants like Ritalin and Adderall were the drugs of choice to treat behavioral issues in children. Today children as young as four years old are being prescribed more powerful anti-psychotic medications that are much less understood. The drugs can cause serious side effects, and virtually nothing is known about their long-term impact. The increase in the use of anti-psychotics is directly tied to the rising incidence of one particular diagnosis - bipolar disorder. Experts estimate that the number of kids with the diagnosis is now more than a million and rising. As the debate over medicating children continues to grow, Frontline producer Marcela Gaviria confronts psychiatrists, researchers and big pharma about the risks and benefits of prescription drugs for troubled children.

## Independent Lens "Mapping Stem Cell Research: Terra Incognita" PBS Thursday, January 17, 10:00 – 11:00 pm

Dr. Jack Kessler, a prominent neurologist, shifts his diabetes research to stem cell research when his daughter is paralyzed from the waist down. The program brings the stem cell debate to the forefront and examines the constantly evolving interplay between the promise of new discoveries, the controversy of modern science and the courage of people living with devastating disease and injury.

#### Georgia Weekly Sunday, January 20, 1:00 - 1:30 pm

Local

Are we over-medicating our children? – By some estimates there are over 17 million children worldwide on some type of mind-altering prescription drug. Do they work? What are the side-effects? And what are the alternatives? Joining us with their opposing views are Dr. Robert Schmidt, President of the Citizens Commission on Human Rights, Georgia and Merrill Norton, Clinical Assistant Professor at UGA's College of Pharmacy.

#### Georgia's Business

Sunday, January 27, 1:30 - 2:00 pm

Local

The extraordinary success story of the Shepherd Center: the non-profit hospital in Atlanta that treats more spinal injury patients than any other hospital in the country. Plus brain injuries, MS and other treatments. The president and CEO of the Shepherd Center is Gary Ulicny, who has guided the hospital's strategy, including a major expansion, for more than a decade.

## Unnatural Causes: Is Inequality Making Us Sick? Thursday, March 27, 10:00 - 11:00 pm

**PBS** 

Unnatural Causes is a four-hour series that, for the first time on television, sounds the alarm about glaring socio-economic and racial inequities in health and searches for their causes. Unnatural Causes looks at what's making us sick in the first place, investigating startling new findings that suggest there is much more to poor health than bad habits, inadequate health care or unlucky genes. The series circles in on a slow killer in plain view: the social circumstances in which we are born, live and work that can affect our risk for disease as surely as germs and viruses.

#### (3) Georgia Taxation Issues

Georgia Weekly

Sunday, January 6, 1:00 - 1:30 pm

Local

Journalists' Round-Table - The General Assembly convenes this month. Among the hot issues for this session are water planning, transportation and tax breaks. And, of course, it's also a presidential election year. Joining us to discuss all these topics and more are Chuck Clay of Insider Advantage, Randy Lewis of Georgia Political Digest and Susanna Capelouto of GPB.

#### Lawmakers

Local

Tuesday, January 29, 7:00 - 7:30 pm

The House passes a bill to fix the state's sex offender law, Democratic lawmakers unveil legislation to lower property taxes and increase funding for public schools, an exclusive interview with Appropriations Chairs Senator Jack Hill and Representative Ben Harbin, and its Drinking Water Security Day at the Capitol.

#### Lawmakers

Local

Tuesday, February 12, 7:00 – 7:30 pm

Senate passes two similar bills that will freeze property taxes, Senate Majority Leader Tommie Williams is featured on our Tuesday Leadership Interview Series, the House passes a measure aimed at limiting financial bonuses for Georgia Lottery management, and Governor Perdue announces legislation he says will protect landowners.

Lawmakers

#### Wednesday, March 5, 7:00 - 7:30 pm

Speaker Richardson's ad valorem tax elimination plan fails to pass the House; the Senate approves a bill that would expand the use of school vouchers and a celebration under the gold dome for the peanut, Georgia's official state crop.

Georgia Weekly Sunday, March 30, 1:00 – 1:30 pm

Local

Journalists' Round-Table - The General Assembly is almost over and the hot topics have been tax cuts, the budget, transportation and Sunday alcohol sales. What has been achieved and what remains to be done? Joining us to discuss all these topics and more are Tom Crawford of CapitolImpact.com. Jim Wooten of the Atlanta Journal-Constitution and Georgia Public Broadcasting's Nwandi Lawson.

## Georgia Public Broadcasting Quarterly Report -2008 -2nd Ofr List of Categories for Programs

- 1. Faltering Real Estate Market
- 2. Transportation Issues/Gas and Oil Prices
- 3. Drought and Environmental Concerns
- 4. Gun Control Debate

#### (1) Faltering Real Estate Market

## The NewsHour with Jim Lehrer Wednesday, April 30, 6:00 - 7:00 pm

Fed Cuts Rate Again in Latest Bid to Shore Up Economy: The Federal Reserve cut a key interest rate by a quarter point Wednesday, bringing the federal funds rate down to its lowest level since late 2004. The move is intended to help address the ongoing housing slump and credit crunch. Analysts discuss the Fed's action and the economic strain on the American public.

## The NewsHour with Jim Lehrer Tuesday, May 6, 6:00 - 7:00 pm

Fannie Mae Posts Losses; Mortgage Market Quakes: The mortgage giant Fannie Mae posted \$2.2 billion in losses Tuesday in its third consecutive quarter of bad news. A reporter from the New York Times explains this latest bad news and its potential impact on the mortgage market.

#### Georgia's Business Sunday, June 15, 1:30 – 2:00 pm

The economy. How bad is it? What does the credit crunch mean to you? The housing market: what if you have to sell now? Is this the time to look for another job if your company seems to be shaky? And gas prices: if prices keep rising, how is life apt to change? Our guest: one of the best. Jeff Rosensweig is director of Emory's Global Perspective's Program and associate professor of international business and finance... often quoted in the national press... an Alum of Yale, Oxford and MIT.

PBS

**PBS** 

Local

#### (2) Transportation Issues/Gas and Oil Prices

#### Georgia Weekly Monday, April 1, 7:00 - 7:30 pm

Local

Journalists' Round-Table - The General Assembly is almost over and the hot topics have been tax cuts, the budget, transportation and Sunday alcohol sales. What has been achieved and what remains to be done? Joining us to discuss all these topics and more are Tom Crawford of CapitolImpact.com, Jim Wootenof the Atlanta Journal-Constitution and Georgia Public Broadcasting's Nwandi Lawson.

## The NewsHour with Jim Lehrer Friday, May 23, 6:00 - 7:00 pm

PBS

Consumers Face Tough Choices as Gas Prices Rise: As the summer travel season begins this Memorial Day weekend, American motorists are shifting their consumption patterns as they adjust to higher prices at the gas pump. Experts examine how consumers are handling the higher fuel prices.

#### Nightly Business Report Tuesday, June 3, 11:30 pm - 12:00 midnight

**PBS** 

Market Stats; Paul Kangas' Stocks in the News; New Concerns About Lehman Brothers' Liquidity; Inflation Continues To Draw Strength From The Sagging Dollar; SUV Drivers Looking To Downsize Are Hitting Financial Roadblocks; "Of Mutual Interest"-William Hench, Assistant Portfolio Manager, Royce Opportunity Fund; "Last Word"-The Bubbly That Swims With The Fishes.

## The NewsHour with Jim Lehrer Monday, June 9, 6:00 - 7:00 pm

PBS

Fuel Costs, Job Losses Batter U.S. Economy: Rising fuel prices and news of massive job losses buffeted an already shaken U.S. economy in the past week. The record energy prices are affecting the cost of everything from baked goods to diapers. Journalists John Authers and Roben Farzad discuss how the prices got that high and whether it appears they will stay that way.

#### Nightly Business Report Tuesday, June 13, 11:30 pm – 12:00 midnight

**PBS** 

Market Stats; Paul Kangas' Stocks In The News; Gas Prices Pump Up Consumer Prices; Corn Prices Continue To Pop As Flood Waters Rise; Commuters Resort to the Rails As Gas Prices Rise; "Market Monitor"- John Hughes, President of Quantum Capital Management; "Commentary"-The Rules Of Doing Business Overseas.

#### Georgia's Business

#### Sunday, June 15, 1:30 - 2:00 pm

Local

The economy. How bad is it? What does the credit crunch mean to you? The housing market: what if you have to sell now? Is this the time to look for another job if your company seems to be shaky? And gas prices: if prices keep rising, how is life apt to change? Our guest: one of the best. Jeff Rosensweig is director of Emory's Global Perspective's Program and associate professor of international business and finance... often quoted in the national press... an Alum of Yale, Oxford and MIT.

#### The NewsHour with Jim Lehrer Thursday, June 18, 6:00 - 7:00 pm

**PBS** 

McCain and Obama Tout Differing Energy Plans: Sens. Barack Obama and John McCain are honing their stances on climate and energy policy, focusing on issues like the federal gas tax and offshore drilling. Advisers for each campaign examine the energy policy debate.

## The NewsHour with Jim Lehrer Thursday, June 19, 6:00 - 7:00 pm

**PBS** 

Minority Leader Boehner Details War Funding Moves, Energy Policy Debate: Lawmakers met Thursday to debate funding allocations for the Iraq and Afghan wars, while continuing to mull how to best address soaring gas prices. House Minority Leader John Boehner explains GOP priorities in the House and how Congress has handled its most pressing issues.

#### (3) Drought and Environmental Concerns

#### NOVA "Saved by the Sun" Tuesday, April 15, 8:00 – 9:00 pm

**PBS** 

As the Earth heats up at a dangerous rate and fossil fuels become scarcer, ordinary citizens and businesses are bypassing the federal government to lead the way in exploring a clean, renewable source of power: the sun. In this report, NOVA shines a light on how and why people across America and the world are "going solar," using radiant energy of the sun to power homes, businesses, and even entire communities.

#### Georgia's Business

#### Local

#### Sunday, April 20, 1:30 – 2:00 pm

In honor of Earth Day... the co-founder of one of the country's most respected conservation organizations... Atlanta-based, Southface Energy Institute. For more than 30 years, Dennis Creech has led the effort to make buildings more environmentally friendly.

## The NewsHour with Jim Lehrer Monday, June 2, 6:00 - 7:00 pm

**PBS** 

Lawmakers Struggle to Agree on Plan for Emissions Cuts, Energy Policy: A new climate bill on Capitol Hill aims to reduce carbon emissions by creating a hotly-debated carbon cap-and-trade system. Senators on both sides of the debate weigh the pros and cons of instituting such a system and how it could impact energy and environmental policy.

#### Georgia Weekly Sunday, June 15, 1:00 - 1:30 pm

Local

How green is Georgia? - As the state's population continues to grow, issues about water supplies, transportation, clean air, land use and much more need to be resolved. We turned to an expert for a ranking on how Georgia compares with other states in its approach to the environment. Jim Kundell, a 30-year veteran with the Carl Vinson Institute of Government at UGA joins us with his insights.

#### (4) Gun Control Debate

#### Lawmakers Sine-Die Special Friday, April 4, 11:00 pm – 12:00 midnight

Local

The Georgia General Assembly adjourned Sine Die on Friday, April 4, 2008 just after midnight. Here are the updates on the outcome of some of the issues, bills and resolutions we followed: HB 89 - As originally drafted, this legislation would allow licensed gun owners to carry weapons in their vehicles, even to workplace parking lots with the permission of the company. It was amended to include provisions that would allow licensed gun owners to carry guns into restaurants, State Parks and onto mass transit. The Conference Committee report on this bill was adopted in both chambers, it goes to the Governor.

#### Georgia Weekly Sunday, May 11, 1:00 – 1:30 pm

Local

Gun Legislation: This past legislative session, lawmakers passed what is commonly referred to as the "guns in cars bill". What exactly is contained in the bill? What are the benefits and the risks? Alice Johnson. Executive Director of Georgians for Gun Safety, a non profit organization working to reduce deaths and injuries from firearms, and Rep. Tim Bearden [R] Villa Rica, the author of the bill, join us to debate HB89.

## The NewsHour with Jim Lehrer Friday, June 27, 6:00 - 7:00 pm

**PBS** 

The Supreme Court ended their year yesterday with a landmark ruling on gun rights, one of several decisions that could have a significant impact on all Americans. Marcia Coyle of the National Law Journal recaps the just-completed term with Ray Suarez. Then for two perspectives, Ray speaks with Douglas Kmiec, professor of constitutional law at Pepperdine University School of Law in Malibu, California and Pam Karlan, professor of public interest law at Stanford Law School.

## Georgia Public Broadcasting - TELEVISION Quarterly Report - 3<sup>RD</sup> Quarter 2008 List of Categories for Programs

- 1. Faltering Real Estate Market
- 2. Transportation Issues/Gas and Oil Prices
- 3. Drought and Environmental Concerns
- 4. Rising Unemployment
- 5. Failing Banks

#### (ı) Faltering Real Estate Market

Nightly Business Report Tuesday, July 1, 11:30 pm – 12:00 midnight Market Stats; Paul Kangas' Stocks in the News; Auto Sales Are Running Out of Gas; Mark Serlin of Economic Strategies Prepares for the June Employment Report; "Of Mutual Interest,"- Mid-Year Mutual Fund Review; College Lenders Get Back to Business Just in Time for the New School Year; "Last Word"-Storage Unit Surprise.

The NewsHour with Jim Lehrer **PBS** 

**PBS** 

**PBS** 

Tuesday, July 8, 6:00 - 7:00 pm Fed Ready to Strengthen Regulations Tied to Lending Practices: Federal Reserve Chief Ben Bernanke outlined new rules Monday that are intended to protect homebuyers from risky lending practices blamed for a nationwide housing crisis. Wall Street Journal editor David Wessel examines the move.

The NewsHour with Jim Lehrer **PBS** Friday, July 18, 6:00 - 7:00 pm Bailout of Mortgage Firms Could Set Risky Precedent: As the nation's housing woes continue, the government announced a plan this week to shore up mortgage-giants Fannie Mae and Freddie Mac. Paul Solman weighs the role of government intervention and the possible ramifications of rewarding risky financial behaviors.

Washington Week Sunday, July 20, 2:00 - 2:30 pm Slipping and sliding, the economy can't get a grip, which is the same thing the presidential candidates are trying to do at home and abroad this week on "Washington Week." Federal Chairman Ben Bernanke said, "I think the housing market is really the central element of this crisis." Pres. George W. Bush stated, "I think the system basically is sound - I truly do." So which is it? As big mortgage lenders flounder and major industries continue to scale back, there remained more questions than answers.

The NewsHour with Jim Lehrer **PBS** Thursday, July 24, 6:00 - 7:00 pm Housing Rescue Bill Awaits Senate, but Questions Linger: A hotly-debated housing bill aimed at helping struggling homeowners and shoring up Fannie Mae and Freddie Mac is next headed for the Senate. Senators Chris Dodd, D-Connecticut, and Richard Shelby, R-Ala., discuss the details.

#### Georgia's Business

Sunday, August 3, 1:30 - 2:00 pm

These are extraordinary times. Rising gas prices lead to inflation. Bank troubles make it harder to get a mortgage. Deep job cuts from car makers to newspapers. For a lot of folks, this is a very frightening time. But is former Congressman Phil Gramm right? Is it all a mental recession? Time's right to book Rajeev Dhawan from Georgia State University. Nationally recognized, he is the director of the Economic Forecasting Center at the Robinson College of Business.

#### Local

### The NewsHour with Jim Lehrer

Thursday, August 14, 6:00 – 7:00 pm

American 'Lust' for Homeownership Tied to Credit Crisis: The drive to own more homes and renovate old ones in the U.S. fueled the number of bank loans that underlie the country's meltdown. In the first in a series of interviews on the economic downturn, Daniel McGinn, author of "House Lust," details his take on the factors behind the housing and credit crises.

#### **PBS**

#### The NewsHour with Jim Lehrer Wednesday, August 20, 6:00 - 7:00 pm

Wall Street Role's in the U.S. Mortgage Crisis Examined: As part of an ongoing series of conversations on recent U.S. economic woes, Paul Muolo co-author of "Chain of Blame: How Wall Street Caused The Mortgage and Credit Crisis" discusses his investigation into Wall Street's connection to the current housing and mortgage crisis.

#### **PBS**

The NewsHour with Jim Lehrer Tuesday, September 9, 6:00 - 7:00 pm Senators React to Freddie Mac, Fannie Mae Rescue Plan: After the U.S. Treasury's decision to take over mortgage giants Fannie Mae and Freddie Mac, Senate Banking Committee members Chris Dodd, D-Connecticut, and Richard Shelby, R.-Ala., provide Congressional perspective on the rescue plan and assess the road ahead.

#### **PBS**

#### Georgia Weekly

Sunday, September 21, 1:00 - 1:30 pm

Georgia's Housing Market - The housing market nationally and in Georgia has yet to make a much-needed turn around. Will the Government bail-out of Fannie Mae and Freddie Mac make any difference here? And what good and bad news is on the horizon for the market? Dan Immergluck, Associate Professor of Georgia Tech's City and Regional Planning Program joins us with an update.

#### Local

#### (2) Transportation Issues/Gas and Oil Prices

The NewsHour with Jim Lehrer
Monday, July 7, 6:00 – 7:00 pm
High Oil Costs May Advance Conservation Research: Car
owners have been wincing in recent months as the price of oil
has shot up well over the once-unimaginable \$100-per-barrel
mark. But an economist at Carnegie Mellon University
believes that skyrocketing oil prices are a good thing, and will
lead to necessary innovations in conservation and green
technologies.

**PBS** 

**PBS** 

**PBS** 

Local

**PBS** 

**PBS** 

Nightly Business Report
Thursday, July 10, 11:30 pm - 12:00 midnight
Market Stats; Paul Kangas' Stocks in the News; One on One
with Mark Zandi, Chief Economist for Moody's
Economy.com; Fannie Mae And Freddie Mac's Capital
Concerns; Retailers Continue To Pay The Price For The Gas
Crisis; "Bill of Health"-Digital Pathology; "Commentary"Comfort in a Crisis.

The NewsHour with Jim Lehrer

Monday, July 15, 6:00 - 7:00 pm

Small Cars Make a Comeback Amid High Gas Prices: Soaring
gas prices have led many U.S. drivers to forgo large vehicles
like SUVs for smaller cars. Essayist Anne Taylor Fleming
examines the shift in consumer preference.

Georgia Weekly
Sunday, July 20, 1:00 - 1:30 pm
Journalists' Round-Table - Who were the winners and losers
in this week's primary elections? Obama and McCain fight
for Georgia. And is off-shore drilling in our state's future?
Joining us to discuss all these topics and more are Jim Wooten
of The Atlanta Journal-Constitution, Tom Crawford of
Capitolimpact.com and John Sepulvado of GPB.

The NewsHour with Jim Lehrer
Monday, July 21, 6:00 - 7:00 pm
Airplanes Scale Back Service as Oil Prices Soar: Despite
efforts to ease the burden of soaring fuel costs by adding
luggage fees and slashing flights, major airlines continue to
suffer losses and predict fare hikes this fall. Tom Bearden
reports on the latest woes of the airline industry.

NOVA "Car of the Future"

Tuesday, July 29, 8:00 – 9:00 pm

Tom Magliozzi has a problem. The wacky co-host of NPR's

Car Talk needs to replace his beloved 1952 MG roadster. But
where do you turn to in today's car market? Is new technology

about to transform the way we drive? Join Tom and Brother Ray, Click and Clack, as they take a light-hearted but shrewd look at America's four-wheeled future.

#### Nightly Business Report

**PBS** 

Thursday, August 7, 11:30 pm - 12:00 midnight
Market Stats; Paul Kangas' Stocks in the News; Citigroup's
Auction-Rate Security Buy Back; The Gas Crisis Is Fueling
Slow Retail Sales; "Green Options"-Shedding Light On LED;
"Commentary"-Bridging the Computer Generation Gap;
Remembering Michael Metz of Oppenheimer.

#### (3) Drought and Environmental Concerns

#### Georgia Weekly

Local

Sunday, August 17, 1:00 - 1:30 pm

Climate Change - Why are U.S. cities warming at a faster rate than the planet overall? And what effect is that having on our health and our native flora and fauna? Brian Stone, Associate Professor of the City and Regional Planning Program at Georgia Tech joins us to share the answers and some possible solutions. Is Technology Helping or Hurting Our Kids? - Today's kids are technically savvy and have access to huge amounts of information, but how many are using it and is it making them smarter or better-educated? Emory University English Professor, Mark Bauerlein would answer: not many and no. He has written a new book: The Dumbest Generation: How the Digital Age Stupefies Young Americans and Jeopardizes Our Future (Or, Don't Trust Anyone Under 30) and he joins us to explain his findings.

#### Georgia Weekly

Local

Sunday, September 28, 1:00 - 1:30 pm

WaterCrisis - It's been a busy year for hurricanes and parts of Georgia have received significant rainfall, but does that mean our drought troubles are ending? Georgia EPD Director, Dr. Carol Couch, joins us to answer that question and to update us on conservation efforts, the water plan and more. Teen Pregnancy-A decade-long decline in teen births in Georgia has reversed itself. Should we be worried and what can be done to educate teens about the issues? Michele Ozumba, President of the Georgia Campaign to Prevent Adolescent Pregnancy explains the work being done in this area.

#### (4) Rising Unemployment

The NewsHour with Jim Lehrer Thursday, July 3, 6:00 - 7:00 pm Economy Burdened by Job Losses, Slipping Sales, Oil Costs: The Labor Department announced the sixth consecutive month of job cuts Thursday as employers cut 62,000 workers, further fueling U.S. economic concerns. Analysts examine the news.

**PBS** 

**PBS** 

Nightly Business Report Thursday, July 3, 11:30 pm - 12:00 midnight Market Stats; Paul Kangas' Stocks in the News; The Payrolls Continue To Take Deep Cuts; Four Day Work Weeks; "Green Options"- Commercial Building Clean Up; "Market Monitor"-James Grant, Editor of "Grant's Interest Rate Observer."

Georgia Weekly Local Sunday, July 6, 1:00 – 1:30 pm

Unemployment Update - In recent months some new jobs have been created in parts of Georgia, but they're not enough to keep up with the number of workers seeking employment. Which areas have been hit the hardest? Where are the bright spots? And where can people find help? Michael Thurmond, Georgia's Commissioner of Labor joins us with an update. Medicinal Plants - Are they an untapped economic resource? Georgia and the southeast are home to many plants and herbs used to prevent or treat diseases. What can these "homegrown" healers do for us? How do we know they are safe? And how might they help the state's economy? Jim Affolter, Professor of Horticulture at UGA and Director of Research at the State Botanical Gardens in Athens joins us to explain.

Georgia Weekly Local Sunday, July 27, 1:00 - 1:30 pm

Economic state of the state - June's revenue figures were disappointing and the unemployment numbers are up, but is the news all bad? Mercer University Economics Professor, Roger Tutterow, says no. He joins us with his analysis and prognosis. Energy independence - How close has the U.S. come to energy independence in the past and what will it take to get there now? Jay Hakes, former head of the DOE's Energy Information Administration and current Director of the Jimmy Carter Library and Museum, has the answers in his new book A Declaration of Energy Independence. He joins us to share his historical perspective and ideas for the way forwards.

Nightly Business Report
Thursday, July 31, 11:30 pm - 12:00 midnight
Market Stats; Paul Kangas' Stocks in the News; One on One
with Steve Preston, U.S. Secretary of Housing and Urban
Development; The Stimulus Checks Stimulated the 2nd
Quarter; Layoffs Lead Workers Back to School;
"Commentary"-Finding The Right Fund And Manager.

**PBS** 

**PBS** 

**PBS** 

**PBS** 

Nightly Business Report
Friday, September 5, 11:30 pm – 12:00 midnight
Market Stats; Paul Kangas' Stocks in the News; Fannie And
Freddie May Be On The Verge Of Getting The Financial Aid
They Need; The Jobless Rate Reaches A Five Year High; As
Unemployment Surges So Do Fears About The Housing
Crisis; "Tech Talk"-Chrome vs. Internet Explorer; "Market
Monitor"-Mark Skousen, Editor of the Market Letter
"Forecasts and Strategies."

#### (5) Failing Banks

Nightly Business Report

Tuesday, July 22, 11:30 pm - 12:00 midnight

Market Stats; Paul Kangas' Stocks in the News; One on One
with Richard Bove, Banking Analyst at Ladenburg Thalmann;
Washington Mutual And Wachovia's Losses Didn't Slow The
Financial Sector's Gains; Crude Futures Fall; Did Minorities
Get Submarined By The Sub-Prime Mortgages?; "Of Mutual
Interest"- Penelope Wang of Money Magazine.

The NewsHour with Jim Lehrer
Monday, July 28, 6:00 - 7:00 pm
FDIC Chief: Most Banks Will Survive Credit Crunch: Poor lending and underwriting caused two more banks in the U.S. to close over the weekend, yet regulators and the Federal Deposit Insurance Corporation, or FDIC, are helping banks remain stable as the economy struggles. Sheila Bair, the chair of FDIC, explains the process.

The NewsHour with Jim Lehrer
Monday, September 15, 6:00 - 7:00 pm
Wall Street Turmoil Forces Change to Banking Landscape:
After a frantic weekend on Wall Street, Lehman Brothers
filed for bankruptcy and Bank of America moved to buy
Merill Lynch -- all of which sent the Dow Jones Industrial
Average plunging on Monday. Reporters from the New York
Times and the Wall Street Journal detail the shockwaves
rattling the financial sector.

Tavis Smiley
Monday, September 15, 11:00 - 11:30 pm
CNBC business anchor Maria Bartiromo explains the crisis in
the financial services industry and the government's role in
returning confidence to the market. Crash star Michael Pena
reflects on his journey from Chicago's South Side to
Hollywood and talks about his newest project, "The Lucky
Ones."

The NewsHour with Jim Lehrer
Friday, September 19, 6:00 – 7:00 pm
Wall Street Turmoil Marks Wholesale Shift in Banking
Sector: After a week on Wall Street that saw stalwart
financial firms fall and unprecedented levels of government
intervention, NewsHour economics correspondent Paul
Solman and market historian Richard Sylla offer perspective
on the events.

The NewsHour with Jim Lehrer
Monday, September 22, 6:00 – 7:00 pm
Goldman, Morgan Shift Operations as Wall Street Reels:
Goldman Sachs and Morgan Stanley's conversion into bank
holding companies signaled the end of the investment bank
model synonymous with Wall Street. Andrew Ross Sorkin of
The New York Times details the changes on Wall Street and
the impact of government bailouts on the marketplace.

**PBS** 

**PBS** 

# GEORGIA PUBLIC BROADCASTING TELEVISION ISSUES & PROGRAM QUARTERLY REPORT 4<sup>TH</sup> QUARTER 2008

### **LIST OF PROGRAM CATEGORIES**

- 1. Faltering Economy
- 2. Transportation Issues/Gas and Oil Prices
- 3. Rising Unemployment
- 4. Failing Banks
- 5. National and Local Elections

#### (1) Faltering Economy

The NewsHour with Jim Lehrer Friday, October 3, 6:00 - 7:00 pm

**PBS** 

Sweeping \$700 Billion Financial Rescue Wins Final Approval: The U.S. economy faced fresh troubles Friday as President Bush signed a \$700 billion bailout bill. Analysts weigh the economic picture and Paul Solman recaps week's events.

**Bill Moyers Journal** 

**PBS** 

Sunday, October 12, 3:00 - 4:00 pm

American Dream in Danger?: Is the American Dream in danger during our financial downturn? Or is the American Dream now about something new? Our guests and our viewers speak out; George Soros: Bill Moyers talks with one of the world's most successful investors George Soros about the global capital meltdown, how he saw it coming, and what can be done now.

The NewsHour with Jim Lehrer

**PBS** 

Monday, October 20, 6:00 - 7:00 pm

Fed Chairman Signals Support for New Stimulus Package: Wall Street saw a boost Monday as Fed Chairman Ben Bernanke told Congress that a second stimulus bill might help the economy. Experts examine the prospects for a new stimulus plan.

Georgia Weekly

Local

Sunday, October 26, 1:00 - 1:30 pm

Working Hard, Falling Short- A new report shows that 30% of Georgia's working families are low-income and that they are falling further and further behind as the economy worsens. The statistics also dispel many myths about the state's low-income families. Sarah Beth Gehl of the Georgia Budget and Policy Institute joins us with the details.

Georgia Weekly

Local

Sunday, November 16, 1:00 - 1:30 pm

How healthy is Georgia's economy? – Georgia is facing a \$2 billion budget shortfall. Will it get worse before it gets better? And where will cuts be made to balance the budget? Sujit CanagaRetna, Senior Fiscal Analyst with the Council of State Governments joins us to answer these questions and more.

The NewsHour with Jim Lehrer

**PBS** 

Monday, November 24, 6:00 - 7:00 pm

Government Widens Support for Home Loans, Credit: In an effort to boost economic activity, the Fed and the Treasury announced new plans to boost consumer spending and aid the housing market. Economic analysts examine the Fed's expanding role in managing the crisis.

## The NewsHour with Jim Lehrer Friday, December 19, 6:00 - 7:00 pm

**PBS** 

Impact of Recession Felt in Communities Across U.S.: The economic downturn is affecting communities across the country in varied ways. Business reporters give an update on what their regions are experiencing.

Georgia's Business

Local

Sunday, December 28, 1:30 - 2:00 pm

The organization charged with bringing tourists and conventioneers to Atlanta gets a new boss. William Pate replaces longtime executive Spurgeon Richardson at the Atlanta Convention and Visitors' Bureau. William's organization supports the largest commercial industry in the state, responsible for a quarter million jobs in Atlanta alone and nearly \$11 and a half billion dollars in spending. And he is taking over at a time when business is, to say the least, challenged as most businesses these days are.

#### (2) <u>Transportation Issues/Gas and Oil Prices</u>

Georgia Weekly

Local

Sunday, October 5, 1:00 - 1:30 pm

Journalists' Panel - The Presidential and U.S. Senate races in Georgia are much closer than expected. What impact will the Vice-Presidential debate and the economy have on the Georgia results? How is the state's economy faring compared to the rest of the nation? And could the gas crisis have been handled better? Joining us to discuss those issues and much more are Jim Galloway of the Atlanta Journal-Constitution, GPB's Susanna Capelouto and Tom Crawford of CapitolImpact.com.

NOW on PBS PBS

Sunday, October 12, 2:30 - 3:00 pm

With gas prices spiking and home values crumbling, the American dream of commuting to work from the fringes of suburbia has become an American nightmare. Many are facing a hard choice: Paying for gas or paying the mortgage. How did it come to this? It's not just about America's financial crisis; it's also about big problems with our national infrastructure. Overstressed highways and too few public transportation options are wreaking havoc on people's lives and hitting the brakes on our already-stretched economy. This week, NOW on PBS takes a close-up look at our inadequate transportation network and visits some people paying a high price - in both dollars and quality of life - just to get to work. Do we have the means to modernize both our infrastructure and our lifestyles?

Georgia Weekly

Sunday, December 21, 1:00 - 1:30 pm

Local

Journalists' Round-Table - The 2009 Legislative Session is just around the corner. What cuts will be made because of the budget shortfall? How will transportation funding fare in this economy? And will our legislators put funding for a stronger trauma network on the front-burner? Joining us to discuss all these topics and more are Jim Galloway of The Atlanta Journal-Constitution, Chuck Clay of InsiderAdvantage.com and GPB's Susanna Capelouto.

#### (3) Rising Unemployment

#### The NewsHour with Jim Lehrer

PBS

Monday, November 7, 6:00 - 7:00 pm

Soaring Jobless Rate Offers Latest Sign of Weakened Economy: In the latest gloomy financial news, the U.S. economy shed 240,000 jobs in October, pushing the employment rate up to 6.5 percent. Two analysts examine the labor numbers and what they say about the economy.

Nightly Business Report

**PBS** 

Friday, November 7, 11:30 pm - 12:00 midnight

Market Stats; Paul Kangas' Stocks in the News; President-Elect Obama Takes Aim at the Economy; The Nation's Unemployment Rate Soars To Historic Highs; U.S. Car Makers Turn To China And Capitol Hill For Help; "Market Monitor" -Robert Doll, Vice Chairman and Global Chief Investment Officer at Blackrock.

**Nightly Business Report** 

**PBS** 

Thursday, November 13, 11:30 pm - 12:00 midnight

Market Stats; Paul Kangas' Stocks in the News; Wall Street's Dramatic Rally; "Fixing the Financial Crisis"-Global Solutions; Hedge Funds Get Grilled On The Hill; Banks Line Up For Their Hunks of the Bailout Pie; One Working Man's Unemployment Story.

The NewsHour with Jim Lehrer

**PBS** 

Friday, December 5, 6:00 - 7:00 pm

Soaring Job Losses May Signal Deepening Recession: U.S. employers cut 533,000 jobs in November, the most in 34 years, pushing the unemployment rate to 6.7 percent. Columnist Steven Pearlstein and economist Lakshman Achuthan examine what the new job figures indicate.

#### The NewsHour with Jim Lehrer

PBS

Tuesday, December 23, 6:00 - 7:00 pm

Program Helps At-Risk Youth Find Corporate Jobs: To alleviate the 30 percent unemployment rate among urban youth, the Year Up program gives at-risk youth lessons in corporate culture and work ethic. Paul Solman reports on this approach to training young, would-be entrepreneurs.

#### (4) Failing Banks

#### The NewsHour with Jim Lehrer

**PBS** 

Friday, October 7, 6:00 - 7:00 pm

Weak Collective Action Threatens Global Credit Crisis: The U.S. financial meltdown has become a globalized crisis, spreading to Europe and emerging markets. The managing director of the International Monetary Fund explains the importance of restoring confidence among banks and consumers, coordinating efforts among countries and the IMF's role.

**Nightly Business Report** 

**PBS** 

Friday, October 13, 11:30 pm - 12:00 midnight

Market Stats; Paul Kangas' Stocks in the News; The Auto Industry is Looking for a Bailout; The Nation's Financial Crisis Worsens; For Sale By Bank; "Anatomy of a Financial Crisis"-The

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Consumer's Role in the Financial Crisis; Economic Choices 2008 - The Balance of Power; "Commentary"-Now May Be The Time For Commission Consolidation.

#### The NewsHour with Jim Lehrer

**PBS** 

Friday, October 14, 6:00 - 7:00 pm

President Bush Unveils New Plan to Stabilize Banks: The Bush administration unveiled a plan Tuesday to stabilize the teetering U.S. banking system with as much as \$250 billion of the financial sector rescue fund. Three economic experts discuss the impact of the plan.

#### The NewsHour with Jim Lehrer

PBS

Monday, November 3, 6:00 - 7:00 pm

Across the World, Woes of Collapsed Bank Spread to Borrowers: A European bank that lent millions to borrowers around the world, including a Wisconsin school district, needs a massive bailout, which has triggered financial woes among its clients. Charles Duhigg of the New York Times and Adam Davidson of NPR explain the trail of the crisis and the struggles ahead.

#### **Nightly Business Report**

**PBS** 

Thursday, November 13, 11:30 pm - 12:00 midnight

Market Stats; Paul Kangas' Stocks in the News; Wall Street's Dramatic Rally; "Fixing the Financial Crisis"-Global Solutions; Hedge Funds Get Grilled On The Hill; Banks Line Up For Their Hunks of the Bailout Pie; One Working Man's Unemployment Story.

#### The NewsHour with Jim Lehrer

**PBS** 

Monday, November 17, 6:00 - 7:00 pm

Citigroup to Cut Jobs, Sell Assets in Financial Crunch: Citigroup announced plans Monday to cut 53,000 jobs worldwide as a result of the worsening global fiscal crisis and large company losses. Roben Farzad of Business Week assesses the financial institution's troubles and how other banks are faring.

#### (5) National and Local Elections

#### The NewsHour with Jim Lehrer

**PBS** 

Wednesday, October 1, 6:00 - 7:00 pm

Obama, McCain Depart Campaign Trail for Senate Vote: New polls suggest the economic crisis has created momentum for Sen. Barack Obama's campaign, especially in battleground states. The Hotline's Amy Walter and Susan Page of USA Today break down the latest campaign news and how Thursday's vice presidential debate might impact the dynamics at play.

#### PBS Newshour Debates 2008: A Special Report

"Vice Presidential Debate"

**PBS** 

Thursday, October 2, 9:00 - 11:00 pm

Gwen Ifill, of PBS' The Newshour and Washington Week, moderates the vice presidential debate between Democrat Joe Biden and the Republican nominee, live from Washington University, St. Louis, Missouri. Analysis from The Newshour team anchored by Jim Lehrer with David Brooks and Mark Shields follows.

PBS Newshour Debates 2008: A Special Report

"Presidential Debate"

**PBS** 

Tuesday, October 7, 9:00 - 11:00 pm

The second presidential debate between Republican John McCain and Democrat Barack Obama features undecided voters posing questions to the candidates. Tom Brokaw moderates the debate, live from Belmont University, Nashville, Tennessee. Analysis from The Newshour team anchored by Jim Lehrer with David Brooks and Mark Shields follows.

Georgia Weekly

Local

Sunday, October 19, 1:00 - 1:30 pm

Statewide Referenda - Forestry, TADS and private cities? It's easy to be confused by the wording and the concepts of the statewide referenda on the November 4th ballot. Kelly McCutcheon, Executive Vice President of the Georgia Public Policy Foundation joins us to explain the pros and cons.

The NewsHour with Jim Lehrer

**PBS** 

Friday, October 31, 6:00 - 7:00 pm

Southern States Show Signs of Shifting from Red to Blue: Key GOP strongholds Georgia, North Carolina and Florida show possible big gains for Democrats. Reporters probe the reasons behind the shifts in presidential and down-ballot races.

Atlanta Press Club Debates "U.S. Senate"

Local

Sunday, November 2, 8:00 – 9:00 pm

The Atlanta Press Club will host 14 televised and online debates this election season, giving candidates a chance to debate the issues before the general elections. All debates will take place at Georgia Public Broadcasting (GPB) before a live studio audience. Of the 14 scheduled, the U.S. Senate debate includes candidates: Allen Buckley, Saxby Chambliss and Jim Martin.

Newshour Election Night Coverage (2008)

**PBS** 

Tuesday, November 4, 9:00 pm - 12:00 midnight

Jim Lehrer and The Newshour team provide extensive coverage of election night.

Georgia Votes 2008

Local

Tuesday, November 4, 9:00 pm - 12:00 midnight (on GPB Knowledge)

GPB Television's David Zelski will anchor Georgia Votes 2008 and be joined in the studio by GPB Radio News Director Susanna Capelouto to provide in-depth coverage and analysis with political experts. GPB Radio's Rickey Bevington will be joined in the studio by WABE's Charles Edwards to provide the most up-to-date local coverage. GPB Radio will have reporters in Macon, Savannah, Augusta, Athens and throughout metro Atlanta to bring viewers and listeners updates on local races.